Shadow Mountain Club

Sun Spots

Palm Desert FUN FAIR—Friday, July 4th

Poolside NIGHT CLUB PARTY—
Saturday, July 5th

Outdoor MOVIES—Every Friday at Dusk

TENNIS MATCHES—Round Robin—
Every Thursday Evening

June 1958 PICTORIAL ISSUE Palm Desert, California

PALM DESERT

FUN FAIR

FRIDAY, JULY 4, 1958

at the

SHADOW MOUNTAIN CLUB

PRIZES GALORE

A FULL DAY OF FAMILY FUN — FIREWORKS — MOTOR BOATING —
WATER SHOW — BALLROOM DANCING UNDER THE STARS — BAND CONCERT
STARS OF THE STAGE AND SCREEN — PALM DESERT FROLICS
GAME BOOTHS — REFRESHMENTS

Sponsored by

Palm Desert Chamber of Commerce

SATURDAY — JULY FIFITH

NIGHT CLUB PARTY

(Poolside)

BARBECUED STEAK DINNER - $3.00

From 8:30 to 10:00 p.m.
Cocktails at Seven
Dancing to Orchestra — 8:00 p.m. to 1:00 a.m.
Reservations close at noon, July 5th.

Shadow Mountain Club

Looking Ahead at SUMMER SCHEDULE

The Main Clubhouse will remain closed during the Summer months effective June 3rd to September 30th, inclusive. All facilities will re-open October 1st.

Members and their guests will enjoy swimming, tennis, golf, lawn movies, and barbecue parties. The Club will be open daily, (except Tuesdays), from 12:00 noon to 9:00 p.m., and later on special event nights. The pool-side "SNAC-ABANA" will be open daily and a good assortment of sandwiches, cool beverages, and ice cream specialties will be available at all times. From September 2nd through the 30th we will be closed for annual renovations.

Another great FUN FAIR is being planned for July 4th, and on Saturday, July 5th, there will be an outdoor NIGHT CLUB PARTY with steaks charcoal broiled on the braziers, and all evening dancing.

Summer Memberships at $60.00 will be available as in the past, effective June 1st through Labor Day.

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Credit for Photography—Robert Paxton, Robert Nims, The Desert Sun
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ON THE COVER

The Shadow Mountain Club Luau

EDITOR—Jewel Neal. SUN SPOTS Magazine is a chronicling of interesting events published at Shadow Mountain Club, Palm Desert, California, for the enjoyment of its members.

Notice!

This is the Final Issue of Sun Spots for the Season

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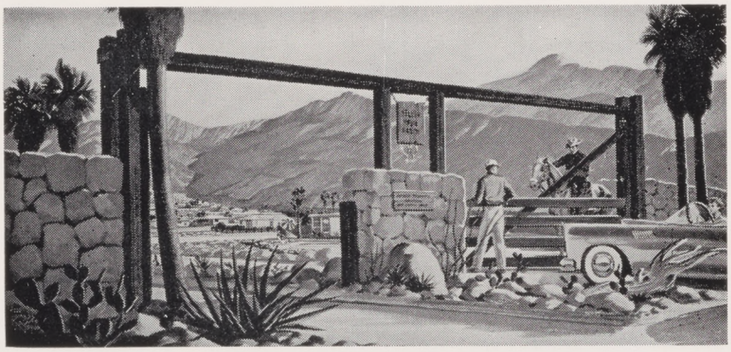
. . . at your favorite restaurant

ANDREW S. MOSELEY

SILVER SPUR RANCH

PALM DESERT, CALIFORNIA



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THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, FIreside 6-6123.

OFFICERS OF CLUB

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Gertrude M. Stretch	Asst. Sec.-Treasurer

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Frank D'Amico	Maitre d'Hotel
Leon Duray	Chef
Magda Rurac	Tennis Pro
Bob Pinnell	Golf Pro
Betty Crockett	Life Guard
Frank Sorenson	Membership Director
Evelyn Sanders	Membership & Club Sec'y
Ruth Steiner	Receptionist

Outstanding Script Books will be void after September 30, 1958; but may be applied to House Accounts of Members prior to that time.

Shadow Mountain Club BOLO TIES for men and CHARMS for the ladies—in sterling silver—may be purchased at Front Office of Club for $3.50 *each; or members may get one free for each new member they bring into the club.*

Special Notice

Due to the limited summer operation . . . Shadow Mountain Club members will be billed only in JULY and SEPTEMBER . . . no billing in August . . . and charges WILL NOT BE ITEMIZED but will be posted in total.

If there is any question concerning amounts billed . . . items can be checked at any time in the Accounting Office.

Queen For A Day

There is no program on the air that gives more real and lasting pleasure than Jack Bailey's television show —Queen For A Day—and it has been holding forth for a good many years.

Mrs. Arnold (Marie) Rushing of Long Beach . . . chosen Queen on Tuesday, May 6th . . . visited Shadow Mountain Club recently with her husband during their stay at The Biltmore Motel in Palm Desert. Just a few of the fine gifts that Mrs. Rushing had had showered upon her by this program were a Tappan Range, a dish washer, a big color television set—two vacations, with all expenses paid — one of which was to Palm Desert—and so many more wonderful things that, off-hand, she was too excited to remember. To quote Mrs. Rushing: "The whole thing seems unreal and dream-like—in fact, I can't eat."

Jack Bailey — in choosing his Queen For A Day — selects someone greatly deserving of a few added luxuries and pleasures of life—things they could not possibly afford—due to the fact that they have been given some great cross to bear; in Mrs. Rushing's case, her son—now eighteen years old—had been afflicted when a small boy with the dread Muscular Dystrophy. She and her husband . . . all of these years . . . have uncomplainingly shouldered the weight of the boy, caring for him always with love and tenderness. Actually—as the child must be cared for in such detailed manner—this was the first time in all of his life that Mr. and Mrs. Rushing had ever been away from him, and this was only made possible by the Queen For A Day staff arranging for experienced . . . and expensive . . . nursing care during their absence.

The big quiz shows, with their prizes in astronomical figures, may come and go—and certainly those who participate and their audiences—derive great enjoyment from them—but Queen For A Day goes on—year in, year out —adding much lasting pleasure to the lives of so many deserving families. What better way to lighten the load and truly brighten the path of the less fortunate.

Club Closeups..

Who! When! Where!

By GRETCHEN

A complete change of pace has taken place at Shadow Mountain Club. The main dining room or "top-side" as many call it is closed—all the pink tablecloths, napkins and red glasses have been put away for the summer and the furniture is shrouded in white. Somehow, one is reminded of the old-fashioned parlor that was only used for special occasions The same friendly faces are to be found, however, under the big umbrellas around the pool. Silk stockings, high heels and lovely gowns have disappeared—shorts, bathing suits and flats have taken over. The winter season is over and the balmy, cool days of May and June make your Shadow Mountain Club the social and activity center of the desert. After all, and frankly speaking, change is very welcome. One will sit in the shade instead of the sun, swim in the most beautiful pool in the world, dine, al fresco on the spacious lawns and dance under the moon and stars.

Many Shadow Mountain Club Members have departed north, east, west and even south. Mexico City is cool in the summer and there will be quite a desert colony there. Mrs. Edith Cotner departed early for a visit with her family, a look at the Brussels Fair, a few visits with friends on the continent and the month of June will see her home again. Keith and Martha Crouse took off in May—motoring east and then two months in Europe. Mr. and Mrs. Oliver Byerly will be away all summer in their cottage on the beach in Oregon. Mrs. James O'Reilley is spending the summer in Nurenburg, Germany where Col. O'Reilley is serving a two year European duty stint. Mr. and Mrs. C. M. Kincaide, Jr. accompanied Mrs. O'Reilley on the Polar Flight to Copenhagen, Denmark. They will also make Nurenburg, their headquarters while motoring around the continent. Mrs. E. (Bobbie) Reichert will spend the month of July in Albuquerque, New Mexico with her daughter, Virginia and they expect Nancy and her baby to join them for a real family re-union. May and Bob Hanson will summer on their Maryland farm. Mr. and Mrs. Sam Arscott have leased a house in Laguna for the summer months. Mr. and Mrs. Ralph Hale and Ralphie will enjoy the gay, summer beach life at Balboa. Dr. and Mrs. P. Martin Baker are touring the northwest and will visit in Lake Louise and Banff. Dr. and Mrs. Charles Alexander, the Carl Colemans and the Erick Bergquists took the Inland passage Alaskan trip—this same group will "motor-boat" up the Hood Canal and with the Alexanders will spend the rest of the summer in the mid-west. Mr. and Mrs. L. C. Lewis plan some short trips of interest and can be seen at Shadow Mountain Club very often—Ed and Polly Welcome have purchased a "gypsy wagon" commonly known as a trailer and they are really going to see and "clean up" the west coast this summer. Dorothy Dietz is in Hawaii—Earl

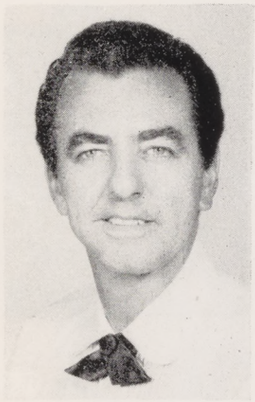
L. to r.—Dr. Lloyd McCaffree, Mrs. Ronald Button, Mrs. Lloyd (Mary Jane) McCaffree—Secretary to President Eisenhower—and Ronald Button, State Treasurer of California.

and Ellen Obern will spend the month of July seeing Yellowstone National Park, the Jackson Hole Country, Banff, Lake Louise and Jasper National Park—Murray and Zoe Grayson are deep in the heart of Texas about now. The Watermans of Gala Villa will have a gala summer trip—they will Polar Flight the first of August—and they will see all that can be seen in three months time! Wilber and Citha Bear will "see America" this summer instead of an African Safari—Fred and Velma Blades will tour the northwest and land back in Michigan—the Harry Holts are always in Michigan for the warm months. Hazel Sergeant has closed her desert home and will enjoy the cool breezes of Gull Lake, Michigan—Major and Louise Slater leave the last of July for a month's vacation in Hawaii—the Giff Salmons and L. G. Baird will yield to the summer call of Northern Calif. In and around Santa Monica, you will see the Dudley Steeles, Carl Hendersons, Belle Keightley, who by the way, sails away to Hawaii in August, and the Ernest Blenkhorns. The warm weather, stay-all-summer fans will be Vera Arnold, Allen Fredholds, Stephen Chases, IV, Dr. and Mrs. George Munns, Helen and Bob Coates, Ellen and John Moon, Jim Harstads, John Morans, Eurnice and Forrest Bower, Clancy and Darliss Smith, Helen and Pat Ritchie and many more of stout heart!

NEW MEMBERS

Before all the Shadow Mountain Club members have left on their summer trips, may we introduce our new members, Mr. and Mrs. George Lingo, Mr. and Mrs. Roy D. Hall, Mr. and Mrs. Arthur L. Coffman, Mr. and

(*Continued on next page*)



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Club Closeups —(*Continued*)

Mrs. Harvey Laws, Mr. and Mrs. Oran C. McRae, Mr. and Mrs. R. C. Cerf, Mr. and Mrs. George Blezard, Mr. and Mrs. Milton Kreuscher, Mr. and Mrs. John W. Brickman, Mr. and Mrs. H. E. Hamm, Mr. and Mrs. James L. Hill, Dr. and and Mrs. Donald Jenning, Mr. and Mrs. George E. Farmer, Mr. and Mrs. Orville T. Miller, Mr. and Mrs. George D. Knight, Mr. and Mrs. B. R. Bennett, Mr. and Mrs. Howard H. Robinson, Mr. and Mrs. J. A. Skogstrom, Mr. and Mrs. Martine G. Etchepare, Mr. Paul Fritzsche, Mr. and Mrs. George Callanan, Mr. and Mrs. Thomas J. Fox, Mr. and Mrs. N. C. Ruff—our summer members will also welcome a smile and a handshake—here they are—Mr. and Mrs. Vern T. Emery, Mr. and Mrs. Robert G. Wilson, Mr. and Mrs. Eugene V. Arnold, Mr. and Mrs. Richard L. McClain, Eloise M. Carpenter, Mr. and Mrs. Wayne Langton, Mr. and Mrs. Carroll Busch, Mr. and Mrs. Richard Riley.

Your beautiful Shadow Mountain Club will be awaiting you all this fall. The pool will be shiny clean and more blue and beautiful than ever. The lounge and dining rooms will be "face-lifted," sparkling clean and bright. There will be greetings of old and new members and their guests. So until October first, wherever you are, always remember there is only one Shadow Mountain Club—Your Club! ! !

Mrs. George Anderson (on left) and Mrs. Ben Constantino shown above are already making plans for a successful 1959 season for the Palm Desert Playhouse Guild.

Palm Desert Players

Notwithstanding getting off to a late start . . . the Palm Desert Players had quite a successful season. Great interest was evidenced by the fact that productions offered played to capacity houses.

To wind up the season . . . more than sixty theatre enthusiasts enjoyed an Entr' Acte Dinner at Shadow Mountain Club . . . organized by Mesdames George Anderson and Ben Constantino.

Along with the two ladies mentioned above . . . among the many seen at the dinner were Clay Stearns, director and founder of Palm Desert Players, with Mrs. Stearns, Mrs. John F. Luccareni, president of the Palm Springs Playhouse Guild, Mrs. Robert Morrey, Lou Miller, president, Palm Desert Players with Mrs. Miller and Mrs. Kathryn Gordon.

And, early though it may seem, enthusiastic plans are already being made by the Palm Desert Players for the 1959 season.

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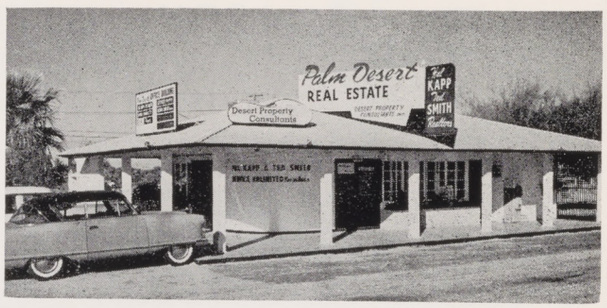
Above picture shows Motion Picture Producer Helen Ainsworth (on extreme right) and Fashion Designer Winifred Waring, (seated) who have recently purchased a home in Palm Dell Estates, through the Hal Kapp-Ted Smith Office. Standing, at left, is Rosamond Repass who handled the transaction and next to her, also standing, is Hal Kapp. Jerry Walker, builder-owner is shown in the foreground.

HELEN AINSWORTH, PRODUCER

To add to an already glamorous roster of Palm Desert residents—Helen Ainsworth, possibly the only active woman producer in motion pictures today—has just purchased a home at Palm Dell Estates in conjunction with her good friend . . . Fashion Designer Winifred Waring of Lord & Taylor, (who own J. W. Robinson & Co.). The office of Hal Kapp-Ted Smith handled the transaction.

Long an actors' agent, Miss Ainsworth . . . due to the radical turnabout of the motion picture industry this past decade . . . finds the payoff a greater one if she actually produces pictures starring her clients, rather than "selling" their talents to the various studios. Her latest picture co-starring Guy Madison and Rhonda Fleming . . . under the Romson banner . . . is "The Bullwhip" . . . for Allied Artists.



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Draperies

PRESIDENTIAL REINS OF PALM DESERT C. OF C. HANDED PHIL FRANKLIN BY HAL KAPP

In a "Hal Kapp, This Is Your Life" presentation . . . (this version will NEVER be viewed on television) the outgoing president of the Palm Desert Chamber of Commerce, who has done such an outstanding job for the community, was honored at a dinner at Shadow Mountain Club which also installed new officers headed by Phil Franklin as the new president.

SATURDAY NIGHT BAR-B-QUES AT SHADOW MOUNTAIN

The club's first Bar-B-Que of the summer drew over a hundred members and their guests who enjoyed eating out under the stars and dancing on the shuffleboard court to recorded music. Many swam beforehand.

Bob Keedy prepared and served the food. The small, portable bar—which opened at seven o'clock—served drinks all evening long at sixty cents each.

Chef Leon Duray

The fine food which club members and their guests have enjoyed this past season is attributable to the talents of Shadow Mountain Club's Executive Chef—Leon Duray—who has an impressive background in club and hotel work, not the least of which was a tenure of six years at the Wilshire Country Club in Los Angeles, prior to his coming to Palm Desert. During this time . . . in 1953 . . . he won the coveted Gold Medal Award at the 1953 Culinary Exposition held each year at the Biltmore Hotel, which draws important entries from many of the famous resort hotels.

The outstanding cuisine of Chef Duray has impressed one and all this past season from the beautiful . . . and delicious . . . dinner served for the club's Formal Opening, down to its last major culinary event—the Luau—called, and rightly, a Polynesian feast . . . the most spectacular from here to Tahiti. Incidentally, in this regard, Chef Duray came well equipped to make it truly authentic having worked at The Waikiki Inn in Honolulu some time ago.

Chef Duray learned his trade as a boy in the kitchen of his father's hotel in Switzerland, and he has been a head chef about twenty of his fifty-seven years. One of his first really important positions in this country was that of chef at the Hotel Astor in New York City.

When asked what his plans for the summer were it was elicited that Chef Duray had contracted to spend the time at the Little Harbor Yacht Club in Michigan, but will return to Shadow Mountain in the fall for the new season.

Duray, not at all a talkative man, looked up about two o'clock and said: "Are you through with me? I haven't had lunch . . ." I admitted that I had gotten about all the information I'd hoped for out of him but asked, logically enough: "Lunch? . . . Why don't you order?" (We were sitting at a table in the dining room.) But Duray quickly replied, "Oh, no . . . I don't eat here. My wife cooks for me . . ."

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The LUAU . . . *a*

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THE LUAU . . . at Shadow Mountain Club . . . the last big social event of the 1958 season . . . wound up everything in a whirl of Hawaiian music and singing and dancing on an enormous stage which spanned the pool and had been built especially for the occasion.

This was the TENTH ANNUAL LUAU at Shadow Mountain . . . it having been the first club in the area to inaugurate this type of festivity.

More than six hundred club members and their guests . . . as well as a sensational turn-out of Press . . . attended The Luau on a beautiful, tropical night . . . and, it can be said without fear of contradiction . . . that there has never been a more enjoyable one down through the years.

There were two orchestras . . . with dancing outdoors on the lower terrace . . . to the music of Frank Grace and his Band; George Kainapau and his Hawaiian Orchestra played for the hour-long show starring Lei Aloha, of motion pictures and television, and featuring Moana, Napua, Re Aloha and the Samoan Knife Dancers, Lani and Freddie Letuli. George Kainapau, with his beautiful voice, was featured vocalist.

To make the evening complete . . . the most spectacular LUAU from here to Tahiti included barrels of Hawaiian punch set around in strategic places, and an authentic Polynesian feast served on the upper terrace . . . the delights of which will not soon be forgotten.

And so until the next big event at Shadow Mountain —ALOHA.

4

. . . at Shadow Mountain

(1) George Kainapau and Lei Aloha (on right) co-starred in the tremendous Hawaiian Revue staged at the Tenth Annual Luaua, and the attractive ladies on his left proved unexcelled as exponents of The Hula Dance; (2) left, the Howard McAloneys with Shadow Mountain's President, Ted Smith and Mrs. Smith, graciously posed for the photographer; (3) (starting at left)—Mrs. Tom Brown, Dr. P. Martin Baker, Mrs. Adrian Schwilck, and across table, Adrian Schwilck, Mrs. Baker and Tom Brown; (4) From left—Edith Eddy Ward, Gene Raymond, Mrs. Wm. (Hopalong Cassidy) Boyd, Hopalong, Jeannette Mac Donald and Ed Schill with Mrs. Schill seem to be enjoying themselves at The Luau.

(5) Col. Cliff Henderson—with the BIG CIGAR—Marian Marsh and the John MacConatys are in a very festive mood, as well as costume; (6) Mrs. Faye Kennebeck with Mrs. George Anderson in the foreground and John Kennebeck with his brand-new wife behind them were stopped momentarily by the photographer just as they stepped up to the fine Polynesian buffet; (7) And, Fourth Estaters who, themselves are rarely pictured—were caught in an informal moment. Reading l. to r. (seated) "Fitzy" Fitzgerald and Marge Jarvise of Hollywood, Marielyn Bixby of The Villager Magazine and Jewel Neal, Publicity Director of Shadow Mountain Club. Standing: Mr. and Mrs. John Michel of Radio Station KDES, Palm Springs; (8) Mr. and Mrs. Paul Barnes—on extreme left—hosted a large party of friends.

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The LUAU . . .

at

Shadow Mountain

(9) Hawaiian Dancers performing on enormous stage built for this occasion which spa
male contingent, to the hilarity of the audience; (11) Finale of the Drum Dance; (12)
orchestras on hand for the occasion; (13) Picture showing enormous crowd of membe
—with a spectacular finish never before performed in this country and rarely in the
thrown high in the air out over the water and the dancers plunged into the pool to r
and, last but not least—(16) Hank Gogerty, who seems to be giving this Hawaiian dan

12

casion which spanned the pool; (10) Hula Dancers teaching their fine art to an eager
rum Dance; (12) Dancers shown on the lower terrace enjoying one of the two
crowd of members and guests at the club for this big event; (14) The Fire Dance
nd rarely in the Islands. At the conclusion of the dance . . . the flaming swords were
to the pool to retrieve them; (15) Mr. and Mrs. Dick Kite dancing on lower terrace;
this Hawaiian dancer a few lessons in the terpsichore of The Islands.

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Something Personal

By JEWEL NEAL

The Duncan Sisters—old time vaudeville players—with their act all done up in modern dress—played an engagement recently to a packed Satellite Room and Jimmie Alexander, the singing star of "Oklahoma," added a final punch to the program.

Firecliff Lodge's brand new bar and lounge is a beautiful new addition to Palm Desert and is patterned somewhat after The Pump Room in Chicago's famous Ambassador East Hotel. Your columnist took some friends over to find out just what the Satellite Room had to offer and the totally unexpected fun-filled evening came as a great surprise. First of all, we made the mistake of not making a reservation and when we arrived not a table was available; the place was packed to overflowing. While we stood uncertainly, and ready to depart, thinking there was no place for us—Col. Cliff Henderson, owner of Firecliff and host for the evening, personally carried in a table for us from someplace . . . with the help of a gentleman standing nearby.

The Bank of America's Phil Franklin drifted over to say "Hello," Mr. and Mrs. Boynton Jones were there; Marrian Walters and Michael Ferrall, show business' newest husband-wife producing team, were relaxing after winding up a successful season with the Playhouse Guild in Palm Springs; the Ward Risvolds—he is publisher of The Desert Sun—were there; motion picture director Lew Landers was two tables removed from us and Shadow Mountain Club's president Ted Smith, with his lovely wife, were sitting ringside.

Then it was time for the show . . . and what a riotous one the Duncan Sisters put on; the place was in an uproar with their zany antics. But then they settled down to the playing of some of the old-time songs, having members of the audience join in the singing. To add a personal touch . . . one of the girls wandered around amongst the audience with a hand "mike," spotlighting the singing of various guests . . . and then an amazing thing occurred. The song was, "When Irish Eyes Are Smiling," and Rosetta Duncan stopped before this rich, full voice and stayed there with her microphone until the song was over. The man was seated so we could not see who it was; consequently, when "The Voice" took a bow after the fine rendition, it was discovered to belong to Ted Smith! A little later to the great pleasure of the audience . . . Mr. Smith sang the beautiful, "Rememb'ring" written so many years ago by the Duncan Sisters for one of their Broadway hit shows.

Jimmie Alexander gave us many songs to add to the evening, the most outstanding of which was, "On The Road To Mandalay."

The Duncan Sisters announced that Paramount Studios in Hollywood had bought story rights to their lives and would soon have it on film. There is the possibility of Betty Hutton and Doris Day being teamed for the picture and what a sensation this should be!

Mr. and Mrs. Harry Hury were recent houseguests of the Andrew Moseleys in Palm Desert. Mr. Hury, who is in the investment business, is a past-president of Pasadena's Tournament of Roses as well as past-president and a member of the exclusive Overland Club. The Moseleys entertained the Hurys at dinner at Shadow Mountain Club during their stay in the desert.

Mrs. Tom Brown . . . paying back all of her "invitation debts" for the season . . . entertained nearly sixty of her friends at a luncheon in the Manzanita Room at Shadow Mountain; later in the afternoon the ladies played Bridge.

Ran into the Charles Millikens at the club who told me they have purchased the Clarence Browns Sun Lodge and expect to be again spending a lot of time down here. Milliken Chevrolet in Culver City has probably sold more cars to people in the motion picture industry than any other agency, due to its proximity to M-G-M Studios. It is good to see the Millikens around the club again. His activities were so limited after a siege of illness not too long ago.

Looking back . . . you'll all remember its was just just last summer that Shadow Mountain Terrace's somewhat older Mrs. Hudson B. Werder ran the considerably younger legs off of granddaughter, Sandy, on a European jaunt which was . . . for the girl . . . in lieu of a honeymoon with her brand new bridegroom, Harold Schowengerdt, slated . . . as luck would have it . . . to go into the armed service the following day. Now Mr. and Mrs. Showengerdt are visiting on the West Coast for about a month before taking off for Alaska, where Harold will be stationed; and, incidentally, this happy couple are expecting an addition to the family in October which has the grandmother, Mrs. Werder, walking on air.

This particular column winds up "Something Personal" for another season and your columnist would like to take this opportunity to thank the club members who have read it with . . . I hope . . . a certain degree of pleasure.

The Sandpiper

Six-Million Dollar Co-op Apartment Project in Palm Desert

As Sun Spots goes to press nearly thirty foundations have been laid at The Sandpiper . . . Palm Desert's "Own Your Own" luxury apartments, located near Highway 111 and the Palms to Pines Highway intersection. It is planned to have models ready for inspection about September 1st . . . and apartments ready for occupancy beginning in October.

William L. O'Bryon, president of Western Land & Capital Company heads up this Six-Million Dollar project . . . George M. Holstein & Sons are the builders . . . and Palmer & Krisel, the architects. The Sandpiper will offer residential privacy with the carefree existence of the most luxurious resort hotel.

Planning for these garden-type apartments includes underground utilities, tropical landscaping, secluded parking areas and many other innovations for perfect year 'round residential apartment living.

Complete resort hotel service—linens, maid service, etc., will be part of the plan to make desert living for Sandpiper residents truly carefree.

When the three hundred garden type apartments are completed, they will be augmented by twelve heated swimming pools, six tournament size tennis courts, twelve private putting greens and twelve cleverly designed . . . and secluded . . . children's play areas.

A beautiful cocktail lounge and dining room will also be included in the Sandpiper.

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DEALER

FOR COACHELLA VALLEY

KAY OLESEN'S

IMPERIAL MOTORS

83-095 Highway 99, Indio — 66-491 Highway 111, Palm Springs

Along the Blue Chip Strip

FIELDS TEXACO SUPER SERVICE on Highway 111 . . . the station which Art Fields recently leased to JAKE COTHRON and J. B. ROPER . . . two men long associated with him in the running of the station . . . has available the sensational DuMONT ELECTRONIC ENGINSCOPE, which checks the engine in your car as it runs. Telephone Jake or J. B. at Fireside 6-8300 for appointment to have your motor checked, as this will save gas, give better performance and avoid future breakdowns.

* * *

JIM and EVELYN GRIFFIN of SAND-HO CARPET COMPANY are celebrating their first anniversary in Palm Desert. Sand-ho has certainly been a great asset to the town and Jim Griffin is one of the busy men in the Palm Desert Chamber of Commerce.

* * *

CHRISTINE'S GIFT SHOP in the new Shopping Centre . . . closed for the summer . . . will re-open about October 1st. Owners CHRISTINE and WALTER MARKLEY will attend the Gift Show at the Biltmore Hotel in Los Angeles in July to search for even more enchanting gifts and knick-knacks for Palm Desertites; then they plan to motor leisurely to Santa Barbara to spend a few days . . . going on to San Francisco when the spirit moves them and will head eventually for Yosemite before returning home.

* * *

For all of you heading for Las Vegas . . . whether it be for an overnight stay . . . or a week or two . . . THE JORGENSENS at THE BLAIR HOUSE, 344 Desert Inn Road, are waiting to welcome you with the finest of accommodations. Call them for reservations at Dudley 2-3737 . . . Las Vegas.

* * *

KAY OLESEN'S IMPERIAL MOTORS, handling Dodge, Plymouth, Chrysler and Imperial automobiles . . . long located in Indio at 83-095 Highway 99 . . . was a short time ago granted the CHRYSLER and IMPERIAL DEALERSHIP for Palm Springs and many beautiful cars are now on display in the brand new showroom at 68-350 Highway 111. For the very best in sales, service and parts . . . see KAY OLESEN'S IMPERIAL MOTORS in Palm Springs or Indio.

* * *

THE HUT . . . recently taken over by JACK CUNNYNGHAM . . . long a Palm Desert resident . . . is doing a booming business these days serving delicious meals at unbelievably low prices . . . as well as fine sandwiches and salads of all kinds. Wired for FM music, THE HUT is open from FIVE-THIRTY in the morning . . . straight through to NINE O'CLOCK at night . . . every day except Saturday, when it closes at 3:00 p.m., and THE HUT will be OPEN ALL SUMMER . . . with plenty of beer and cold drinks on ice. JACK CUNNYNGHAM also offers a catering service to clubs, private parties, etc.

(*Continued on next page*)

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Along the Blue Chip Strip

(Continued)

SLIM GYM SALON will be open through June . . . so for those interested in steam baths . . . mechanical or hand massage . . . for reducing and firming the figure . . . call Fireside 6-6863 for appointment. RUBY ANDERSON . . . seven years in Palm Desert . . . and owner-operator of the only reducing salon in the area . . . thanks her patrons for another successful season . . . and wants them to know she will be back about September 15th offering her established as well as new clientele much needed exercise TO FEEL LIKE A MILLION!

* * *

And BOB BECK of BECK BROTHERS MEN'S STORE, 188 North Palm Canyon Drive, Palm Springs will be OPEN ALL SUMMER for the convenience of you men who wish to look sharp in spite of the soaring temperature. For the finest in swim wear and casual clothes, drop in at BECK BROTHERS.

* * *

WILLIAM BATTIN'S PALM DESERT PRIVATE PATROL has made many friends in and around the town since he established himself here. This private security patrol is bonded and gives 24-hour service. If you are planning on being away this summer . . . a telephone call to BATTIN at Fireside 6-6702 before you go . . . will give you peace of mind while you vacation and tour those far-away places. DON'T PUT IT OFF . . . CALL BATTIN TODAY! ! !

* * *

Good news for you lovely ladies . . . Mr. Jon of Beverly Hills . . . with his exciting new hair styles is now associated with the TONI KING COIF SHOP in Palm Desert. This fine shop . . . the air conditioning is refrigerated for your comfort . . . will remain OPEN ALL SUMMER and the unexcelled services of TONI KING . . . LISA KING . . . or MR. JON will be available. SUMMER SPECIALS . . . to go into effect in June and prevail through Oct. 15 . . . will interest many budget-wise. Haircut, Shampoo and set . . . Five Dollars. Special Permanent Wave . . . Fifteen Dollars. Haircuts . . . Three Dollars. Shampoo and set . . . Three Dollars. A trip to this smart salon in the new Palm Desert Shopping Centre will give you a glamorous touch . . . and a wonderful lift! Call FIreside 6-6970 for appointment . . . NOW!

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1

2

An Evening Of Fun At Shadow Mountain Club

3

4

5

An evening of Fun at Shadow Mountain—(1) This merry table—(l. to r.) shows the Bob Owens, the Jerry Malones and the Gene Roberts; (2) And in this festive group we find, (l. to r.) George Townsend, Mrs. Dudley Steele, Boynton Jones, Mrs. Carl Henderson, (and across table) Mrs. Jones, Carl Henderson, Mrs. Townsend and Dudley Steele; (3) Edith Eddy Ward entertained a large party at the club in honor of the Rudolf Frimls and she is pictured here with Mr. Friml; (4) Here we have a group from Long Beach—long time club members, Burton Chace with Mrs. Chace on his right, and the other ladies—(l. to r.) are Mrs. Alfred D. Mitchell, Mrs. Gus A. Walker, Mrs. Glenn Organ and Mrs. John K. Hunter; (5) Cliff Henderson with his party.

Travel Along

with

JAN AND GEORGE OLMAN

Few of us will admit that we live to eat—or that we think of food no matter where in the world we are! But first thing—check into the hotel, unpack the necessaries—then "where do we eat!" We look to our notes, our guide books, to the travel "bibles," to see "where to eat and what to eat when you get THERE." We all delight in "trading" names so that others can enjoy what we enjoyed and vice versa! To name a few (and what "tasty" memories).

Seems natural to start with France, doesn't it? Les Baux, France and the Restaurant Baumaniere—a dream of a meal served in a small inn miles away from anywhere and off the road set away in the rocks of Southern France not too far from Avignon. The owner and Chef was President of a bank in Paris—but gave up this position to carry on his hobby and his "love" — cooking! He bought this small inn and made it famous—people drive out of their way to enjoy his art and it's well worth it! Another famed restaurant not too far away in Provence is Colombe D'Or in St. Paul-de-Vence. To visit even between meals is pleasant but you would enjoy lunching outdoors overlooking a green valley planted with thousands and thousands of carnations, and amidst all this beauty munching on the specialty of the house, Chicken, which melts away with utter delight. This was the favorite stop for Picasso and Utrillo and many artists as the village and its narrow-alleys and stone buildings is pictured often in their paintings. The owner of the restaurant, beloved by his artist friends, was talked into taking up art himself. He became so enthused with the idea, he went home and told his wife—"I'll not cook again, I am an artist." And from that day on, she had to take over the kitchen while he painted. (He did very well, too.) (And so did she.) The small hotel which they owned and operated in connection with the restaurant is decorated with many priceless paintings of their artist friends.

Let's skip over to Copenhagen and dine and delight in the cozy intimacy of 7 Smaa Hjem (7 Small Homes) —7 small rooms—the Artist Room, the Christian VIII Styled room, Victorian Style with red plush drapes, and chairs, the cool summer room—and the food yummmmm! Along with the food goes aquavit and beer finished off with Cherry Heering! After that, if you can still eat, a snack at Oskar Davidsen's—one or two of the 177 varieties of "open-face" sandwiches! No. 134 is hot scrambled egg, 4 boned anchovies in oyster sauce and chopped chives on toast! Or how about No. 4—"Rush Hour" (double layer of shrimps with 2 extra rows, 80-100 shrimps).

Italian? Try the specialties of the house at Sabatini's in Florence! Green tortelloni with filling Tuscan style or Green Lasagne Ferrara style. Then up the hill to Ristorante Oliviero to eat again and dance under the stars. Hosteria dell-Orso a must in Rome, not only for good food, but what a beautiful and charming setting. It was a palace and still has the magnificent paintings and furnishings of the original owners. And don't forget the atmospheric Biblioteca del Valle in Rome!

Pataky's for Hungarian specialties in Vienna and haunting violin melodies—and oh, the Vienna coffee with Schlag! What fun to visit the Rathauskeller and enjoy good food, good wine, good beer and good singing! And the charming and gemutlich Griechenbeisl. This small restaurant is one of the oldest in Vienna—has dark old wood panelling, vaulted ceilings, souvenirs of the Turkish Siege. "Ach, du Lieber Augustin" was composed and sung here in the seventeenth century to add to the gaiety and merrymaking that then was Vienna.

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Doings In The Desert

The biggest DOINGS IN THE DESERT are right here in PALM DESERT, one of the most progressive communities in the entire State of California.

D—I—D

LUXURY HOMES

Luxury homes are featured in Palm Desert and many Shadow Mountain Club members own beautiful residences here as well as Flintridge, Pasadena, Los Angeles, Bel Air, Brentwood and other nearby localities.

D—I—D

PALM DESERT REALTY ASSOCIATION

The newly formed Palm Desert Realty Association with Ted Smith functioning as president, reports that there are enough new homesites planned for the area to accommodate three thousand new residents.

D—I—D

NEW POST OFFICE

One of the best barometers for measuring the growth of a community is the Post Office. This town has long since outgrown its present one and the building which has serviced it since its beginning—will soon be discarded and facilities moved to a beautiful new soon-to-be-finished building on Paseo, just east of Portola. Post office officials stated that "* * * the new building has been planned to take care of future growth—which has become a certainty."

D—I—D

ADDITIONAL SCHOOL SPACE

Keeping pace with the progress of this mushrooming desert community, the Palm Desert Elementary School is now adding new facilities to take care of increased enrollment.

And school district officials have announced that Palm Desert high school students who must now be transported to the distant Coachella Valley Union High School will, this fall, be transferred to the new, campus-style Indio High School now under construction between Indian Wells and Indio.

Finally, the possibility of a Junior College for the Desert is in the offing although there has been no official decision on it as yet.

D—I—D

CHURCHES

The new Sacred Heart Catholic Church and school is rapidly taking shape on Avenue 44, just east of Portola Avenue. This is the favorite community project of Palm Desert's Honorary Mayor—Bing Crosby—who is being ably assisted by many others to insure its success.

D—I—D

CHAMBER OF COMMERCE

Palm Desert is fortunate in having what may be the most progressive and energetic Chamber of Commerce on the map! Its members—one and all—are doers who think nothing is impossible and go about the business of constant improvement for the town.

(*Continued on next page*)

SHADOW MOUNTAIN'S SUMMER MOVIE SCHEDULE

JUNE 27—LILI (color) Leslie Caron, Mel Ferrer, Jean Pierre Aumont—81 min.
3 comedies—From A to Z Z Z, Ready Set Zoom, Hyde & Hare

JULY 4—NO MOVIE—FUN FAIR—FIREWORKS

JULY 11—GUY NAMED JOE—Spencer Tracy, Irene Dunne, Van Johnson, Lionel Barrymore, Esther Williams—120 min.
3 comedies—Rabbit of Seville, Tweety SOS, Sleep Time Possum

JULY 18—ANGELS IN THE OUTFIELD—Paul Douglas, Janet Leigh—99 min.
3 comedies—Yankee Doodle Bugs, Sahara Hare, Bell Hoppy

JULY 25—PEOPLE AGAINST O'HARA—Spencer Tracy, John Hodiak, Pat O'Brien—102 min.
3 comedies—Dog House, TV of Tomorrow, Posse Cat

AUG. 1—STORY OF SEABISCUIT (color) Shirley Temple, Barry Fitzgerald, Lon McAllister—93 min.
3 comedies—Wee Willie Wildcat, Neopolitan Mouse, Deputy Droopy

AUG. 8—CARSON CITY—Randolph Scott, Lucille Norman, Raymond Massey —87 min.
3 comedies—Fish Ta Es, Jerry & Jumbo, Caballero Droopy

AUG. 15—ANCHORS AWEIGH (color) Frank Sinatra, Kathryn Grayson, Gene Kelly, Jose Iturbi—130 min.
3 comedies—Touche Pussy Cat, Cuckoo Clock, Two Little Indians

AUG. 22—KING SOLOMON'S MINES (color) Deborah Kerr, Stewart Granger, Richard Carlson—102 min.
3 comedies—Jerry and the Lion, HicCup Pup, Down Hearted Duckling

AUG. 29—BLOSSOMS IN THE DUST (color) Greer Garson, Walter Pidgeon, Marsha Hunt—99 min.

• Comedies approximately 30 minutes •

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PALM DESERT

Doings in the Desert--Continued

COUNTRY CLUBS

Where beautiful Shadow Mountain Club once stood all alone . . . Indian Wells and Eldorado Country Clubs will soon be built and in operation, which will help to make this one of the most popular winter resorts in the whole country, attracting even more visitors.

D—I—D

SPORTS

Right at the moment it would be difficult to name a form of sport that cannot be enjoyed here under the finest circumstances. During the season top-flight polo is played weekly at Desert Air and Eldorado; championship golf is played on several nearby courses; championship tennis at Shadow Mountain is an accepted thing; and Olympic diving and swimming champions perform regularly at Shadow Mountain.

D—I—D

FISHING-BOATING

For the fishing enthusiast, a short drive to the Salton Sea will gladden the heart of the most avid angler. Also, and spectacularly enough, there is planned at Salton City —in the heart of the desert—a yacht harbor, resort hotel, golf course, marina, airport and a complete desert-sea shopping center.

D—I—D

150 BED HOSPITAL

Each day seems to bring more stupendous developments in this locality than the day before . . . the latest being a Two and One-Half Million Dollar luxury hospital to be built on forty acres adjacent to Shadow Mountain Stables. Dr. Jack R. Magit of Beverly Hills heads up the enterprise which will have a staff comprised of about twenty physicians for some one hundred and fifty beds. On the site of the hospital will be a fine hotel with pitch-'n-putt golf course, swimming pools and an air ambulance service, which will put the hospital within an hour's reach of Los Angeles medical specialists. The hospital, according to the doctor, will have a hotel atmosphere.

D—I—D

ENORMOUS NEW TRAILER PARK

And plans for the desert area's largest trailer park . . . on Ramon Road just outside of Palm Springs' city limits . . . are being formulated. Donald E. Kraemer plans a park with a possible population of twelve hundred persons . . . equipped with four swimming pools . . . the whole thing set up to cater to the "fixed" income group.

D—I—D

A 103 unit apartment project . . . which will take up twelve acres and be located off the west side of Highway 111, overlooking the Thunderbird Country Club is planned by Miss Bobbie Trout.

D—I—D

BUY DESERT! BY GOLLY! Has become much more than a motto—that's easy to see!

Palm Desert Rotary

"Out Of This World" Installation of Officers

Palm Desert Rotary blasted off on a recent Thursday evening at Shadow Mountain Club with an "Out of this World" Installation party for its newly elected officers, who are—

Roy St. Leon—President
Phil Franklin—Vice President
Stewart Trumble—Secretary
Lorraine G. Webster—Treasurer
James Griffin—Sergeant-at-Arms

and the Board of Directors—

Don Hamilton
Hal Kapp
Stewart Trumble
Gene Roberts
Leonard Lockhart
Jerry Malone
Phil Franklin
Roy St. Leon

There was many a weird out-of-this-world outfit to be seen with best friends passing each other by unrecognized due to the elaborateness of the cosumes. Dr. Robert Morrey walked off with first prize for his costume and Mrs. Phil Franklin took first for the ladies.

A big black rocket was standing by ready to be detonated for the purpose of not only assisting the Rotarians in demoting the outgoing officers—but allegedly to blast them off into outer-space—never to be heard from again.

Don Hamilton, out-going president, was subjected to a lot of good-natured ribbing concerning his handling of the meetings during his tenure; Ted Smith was Master of Ceremonies and Dr. P. Martin Baker handled the "invocation."

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checks the engine in your car as it runs!

* SAVE GAS!
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We can now give your engine an accurate, factory-method check while you wait! **The EnginScope** immediately indicates faulty spark plugs, points, weak condenser, distributor shorts . . . in fact, almost anything that will steal gas and performance from your car's engine.

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Special Membership Offer

By taking advantage of the Special Membership offer . . . joining now . . . paying the low initiation fee . . . with dues not to begin until October First . . . many of your friends became members of Shadow Mountain Club last month and are now enjoying the many wonderful out-door activities available.

★ ★ ★

The present offer for membership is a very attractive one with dues not beginning until the club embarks upon its 1959 Season.

★ ★ ★

Now is the time, Members, to get your friends interested in joining the club so they can be enjoying all the fine facilities along with you.

★ ★ ★

For complete information . . . please contact Frank Sorenson, Membership Director at Shadow Mountain Club.

carefree living . . .

SANDPIPER

palm desert's luxury "Own-Your-Own" apartments

A brand new concept in "carefree" desert living in beautiful, restricted Palm Desert. Now you can own-your-own garden apartment . . . enjoy pool, putting green, tennis courts and other Country Club facilities -- plus all the personal care of maid service, linens, complete maintenance of a fine resort hotel! Under the palms amidst tropical landscaping with a backdrop of mountain and desert, the SANDPIPER offers residential privacy with the carefree existence of the most luxurious hotel!

2 bedrooms 2 baths—built-in kitchens — pools — patios
initial garden units $18,000—reservations now being taken

A few choice apartments in the first units of the SANDPIPER are still available. For full details and illustrated brochure write the SANDPIPER, Palm Desert or visit The SANDPIPER, El Paseo and Palms-to-Pines Highway, Palm Desert. 'Phone Fireside 6-6156.

A development of the Western Land & Capital Co., Newport Beach
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